2017 Streams & Stormwater Video Competition Guidelines

The City of Raleigh's Stormwater Management Division, manages stormwater to protect the safety of people, reduce flooding of properties, and protect the health of lakes and streams. An important part of the Division's work is helping citizens realize that what we do on the land affects our lakes, streams and water.

- If you go to school, live and play in the City of Raleigh, and are <u>high school age</u> then you can submit a 60 second (max. length) video on how to prevent everyday human actions from affecting the ecosystem and polluting our streams, lakes and water!
- → You need to save your video on a DVD-R, and submit it with a completely filled out official registration form by Tuesday, February 14, 2017.
- Make sure that your message is clear; our everyday actions have an effect on our streams, lakes and rivers, and that it is acceptable for the general public to view.
- If your video message is chosen as one of the winners, it will be posted to the web for everyone to see and may be used by the City of Raleigh as a Public Service Announcement.
- As a winner, there can be up to three, with the top prize of \$500, you will be invited to the City's Annual Environmental Awards Gala to accept your award.
- Here are a few topic ideas to get you started:
 - Lawn fertilizers
 - o Sediment (dirt/mud) runoff from construction
 - Oils and metal from motor vehicles
 - Bacteria from animal waste
 - o For more great ideas view the past Stormwater winning videos here.

Some official stuff you need to know:

- Any Video containing copyrighted music will be disqualified.*
- Video should not exceed 60 seconds in length.
- Humor is encouraged but anything that is inappropriate will disqualify you.
- The City may choose to have fewer than three awards.
- Final award decisions will be made by City Council.

*Music help: http://daredreamermag.com/2012/01/05/the-top-3-music-licensing-terms-you-cant-ignore/

Applying and submitting your Streams & Stormwater video entry.

Mail or hand-deliver your video as follows:

If by mail:

Video must be mailed to and received **on or before 11:59 pm February 14, 2017**, to this address:

City of Raleigh

Stormwater Management Division

P.O. Box 590

Raleigh, NC 27602

Attn: Carmela Teichman

If by hand-delivery:

Video must be received by 5:00 p.m. Tuesday, February 14, 2017, at this location:

City of Raleigh

Stormwater Management Division

Professional Building

127 West Hargett Street, 8th Floor

Raleigh, NC 27601

Attn: Carmela Teichman

For More information or questions contact: Carmela Teichman at <u>Carmela.Teichman@raleighnc.gov</u> or phone 919-996-4032.